

GONZA

PRESS KIT 2026



Gonzalo Ávila

Singer-songwriter · Cuenca, Ecuador

@GONZAMP3
GONZAMP3.COM

BIOGRAPHY

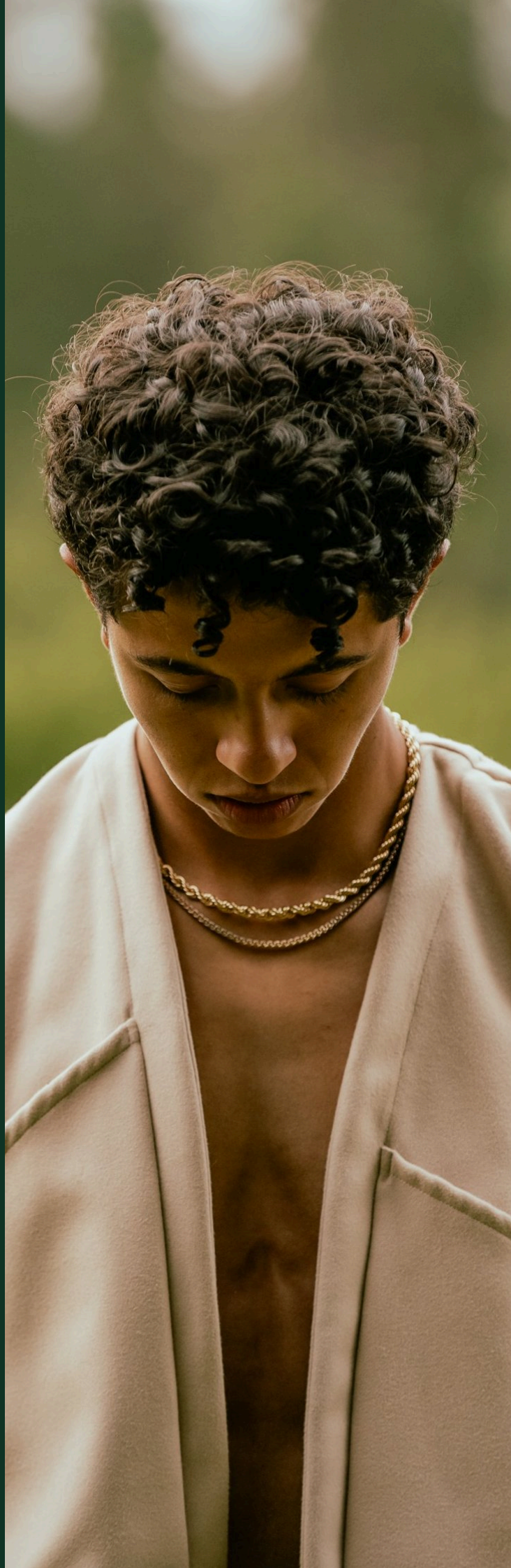
MEET GONZA

Gonzalo Ávila —Gonza— is a singer-songwriter from Cuenca, Ecuador. His music blends Latin American songwriting and folk with traditional roots, emotional storytelling and contemporary production. He wrote poems at 13 and his first song at 15, growing up watching his mother create: *"I write for my inner demons — to frame what I've lived, keep memories, heal... and enjoy."*

He is the author of the album **Pedacito de Sol** and the EP **Mi Otra Mitad**. In November 2024, *Rolling Stone* featured him among the Ecuadorian artists you should be listening to.

In 2026 he released **"Difícil de Olvidar"**, whose official video has passed 259,000 views on YouTube. He now reaches over 500,000 monthly listeners on Spotify and is preparing his new 12-track album, which includes his upcoming single **"SEVA"**.

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BY THE NUMBERS

STATS

Data as of October 20–22, 2026

Spotify for Artists · TikTok Studio

Instagram · YouTube Studio

513.8K

MONTHLY LISTENERS ON SPOTIFY

2.46M unique listeners
in the last 12 months

13.7M

SPOTIFY STREAMS · 12 MONTHS

54.2K

SPOTIFY FOLLOWERS

731.7K

TIKTOK FOLLOWERS

22.5M

TIKTOK VIEWS · 12 MONTHS

60.3K

INSTAGRAM FOLLOWERS

42.7K

YOUTUBE SUBSCRIBERS

TOP COUNTRIES · SPOTIFY

1	Mexico	226.8K listeners
2	Peru	46.2K
3	Colombia	38.7K
4	United States	36.1K
5	Argentina	25.6K

TOP CITIES · SPOTIFY

1	Mexico City	39.5K
2	Lima	28.4K
3	Bogotá	18.8K
4	Guatemala City	13.0K
5	Santiago, Chile	12.4K



MUSIC

LATEST

DIFÍCIL DE OLVIDAR

SINGLE & OFFICIAL VIDEO · 2026

Over 259,000 views on YouTube and placements on Spotify new-release playlists. After its release, Gonza's daily streams rose from around 30,000 to around 50,000.

[WATCH THE VIDEO](#)

DISCOGRAPHY

Pedacito de Sol	Album
Mi Otra Mitad	EP
Difícil de Olvidar	Single · 2026

FEATURED SONGS

Gustarme Tanto

Quiero Estar Contigo

Cuarenta y Uno

Difícil de Olvidar

Pedacito de Sol

COMING SOON · “SEVA”

Next single from the new 12-track album, currently in production.

PRESS

IN THE PRESS

ROLLING STONE

"15 artists from Ecuador you should listen to."

NOVEMBER 2024

[READ MORE →](#)

DIARIO DE MÉXICO

"Gonzalo Ávila: Remembering teenage love."

ARTICLE

[READ MORE →](#)

EXA FM

Gonza on EXA FM.

VIDEO

[READ MORE →](#)

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SPOTIFY

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YOUTUBE

Gonza

LABEL

EMPORIO